



Make the Switch



PROGRAM OVERVIEW EVENTS & MARKETS



There are some great reasons for events to switch away from plastic! Not only is there a benefit from a more sustainable use of resources and a reduction in waste and litter, but it recognises the growing community support and expectation for sustainable event practices.

Our free program assists events to eliminate single-use plastic and reduce waste to landfill. We work directly with organisers to create a plastic-free action plan, and the program is full of practical advice and resources, including signage, template letters, plastic-free vendor list, bulk product discounts, plastic-free catalogues, checklists and more.

the goal is for events to complete 5 plastic-free actions



plastic free vendors



eliminate helium balloons



eliminate plastic water bottles



an implemented communications plan



eliminate plastic bags

member benefits

Events and markets that join us and work to achieve these actions receive:

- A listing on our website www.plasticfreebyron.com/maketheswitch.
- A web badge that identifies them as a member.
- Opportunities for promotion on our social media pages.

Events and markets that achieve all five actions also receive:

- Certified 'Plastic Free Champion' status
- A Champion web badge
- A listing on our website 'Plastic Free Champions' section.
- Opportunities for direct promotion through our media partners.





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actions to a plastic free event

- 1 Reusable or compostable packaging and foodware is to be used for all food and drink supplied at the event (except drink containers - see 2 below).
- 2 Single-use plastic water bottles are to be eliminated and an alternative offered to their use. Other single-use drink containers should be minimised and captured close to 100% to avoid excess waste.
- 3 No plastic bags or soft plastic wrapping is to be supplied or sold to the public, except where unavoidable. Where unavoidable, signage or other materials should be provided to offer information about proper disposal.
- 4 A ban on balloons.
- 5 An implemented communications plan to ensure an informed and aware staff, vendors, suppliers and public.

additional actions towards a zero waste event (optional)

For events who would like to take plastic-free to a new level! These actions are not part of the 'Plastic Free Champion' program, but we encourage them to reduce waste and achieve a circular system.

- 6 Incorporate a composting stream (food & packaging) with materials sent to the correct processing facility, as part of your waste management plan.
- 7 Set up a collection under the Return & Earn Scheme.
- 8 Supply chain control of BOH soft plastic packaging used or supplied on site, with the aim to a) minimise its use, b) manage it so it does not contaminate the composting/recycling stream, and c) have it collected and recycled through a soft plastics recycling service.

“ We are excited to be a part of this journey with you. Together we are protecting the environment, enhancing our reputation, and showing other communities how it can be done! ”